

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting September 20, 2023

Remarks and Announcements – Brenda Baker, Carla Bisaro, Margery Dosey, Carole Hann, and Katie Russo attended; regrets were received from Ken Schmidt, and receipt of meeting notes was acknowledged by Brenda McKinney.

Library Display – The library display space is ready to receive our postings. Carla and Katie described the plans for our first display.

Schedule November/December Meeting -- December 6, 2023 was chosen by the committee for the off-schedule holiday meeting date.

Internet, Websites, Social Media – Margery told of a meeting with Laura Bennett and Juan Bradford preparing for the fourth quarter listings for the township’s social media. She commented that Dixboro celebration planning will now be included in the social media listings. She also commented that data reporting was reflected only by ZIP codes, so no numbers reflected Superior Township contacts. Interviews with the members of the township Board of Trustees was suggested for a first effort in a Superior People category.

New Resident Welcome Packet – The Welcome Page is up and running, so future agendas will not list this agenda item by default. It was agreed that a “Get Involved” motto would be included in the Welcome Page.

Interface with Officials – The committee discussed the need for an active liaison while we attempt to clarify our position with the Township Trustees and elected officials. Brenda will work to schedule an agenda listing for the beginning of 2024 to clarify our position within the township. No progress has been noted on the subject of reimbursements. Brenda submitted our contribution to the township *Superior Scenes* newsletter, outlining varying ways to experience the offerings of the township.

How to Build Our Committee – The “Get Involved” agenda item here was discussed earlier. Brenda will work at coordinating announcements on the township website as well as messages on the Utility Building marquee.

Superior Places – There was no progress noted here, but Carla reiterated that she would prepare a Superior Places addition for the motorcycle group.

Superior Neighborhoods – Brenda showed a listing of known neighborhoods compiled by the Nextdoor social media. She illustrated how the areas were identified on a Nextdoor map.

Events, Outreach and Community Pride – It was noted that the supply of QR cards in the Township Hall vestibule was depleted. Margery has been notified and she has reordered a supply.

Interface with Local Realtors – Katie will contact a local neighborhood real estate agent to gauge the usefulness of our material to those agents.

Schedule Next Meeting – The next meeting is scheduled to be held via Zoom on Wednesday, October 18, 2023, at 7:00 p.m.