

## **COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting May 17, 2023**

**Remarks and Announcements** – Brenda Baker, Carla Bisaro, Nancy Caviston, Carole Hann, Margery Dosey and Katie Russo attended; regrets were received from Ken Schmidt.

**Library Display** – Mary Garboden has informed us that the Superior Township Branch Library will supply a custom display space for us at their expense. The display area will be 30” x 36”, easily accommodating a standard 22” x 28” poster board. Katie has offered to help Carla in the preparation of the posters we will want to display.

**Internet, Websites, Social Media** – Margery reported that both Facebook and Instagram are now linked to the Township webpage, facilitating easier connection. The *Superior Scenes* newsletter will be utilized in segments on Facebook, and all Facebook postings will automatically transfer to Instagram. Margery again stressed that she needs more content for our postings, and has asked committee members to help meet that need.

**New Resident Welcome Packet** – The New Resident Packet, now available on the website, was mentioned only in passing.

**Superior Day, June 10** – The committee discussed at length the arrangements to be made for the event. All were excited by the prospect of live feed to the Instagram account; Katie and Margery will manage that. Carole will manage the display of offerings from local businesses. Give-away tote bags have been provided by the Township for our distribution.

**How to Build Our Committee** – With all the aspects of Superior Day, we hope we will be able to interest attendees to consider C2PST.

**Superior Places** – There was little discussion of this agenda item beyond the emphasis on providing more content for Facebook.

**Events, Outreach and Community Pride** – We have noted that the Dixboro Farmers’ Market will be opening soon for the summer season, raising the question of the nature of our presence there.

**Interface with Local Realtors** – No discussion.

**Schedule Next Meeting** – The next meeting is scheduled to be held via Zoom on Wednesday, June 21, 2023, at 7:00 p.m.