

## **COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place”**

### **Meeting April 19, 2023**

**Remarks and Announcements** – Brenda Baker, Carla Bisaro, Nancy Caviston, Carole Hann and Margery Dosey attended; regrets were received from Ken Schmidt. We were happy to welcome Katie Russo, who has exhibited interest in the committee.

**Library Display** – Carole and Carla reported on their discussion with representatives of the Ypsilanti District Library about display space in the new Superior Township branch library. The only option given for C2PST display space was an area in the front hall, between the bathrooms. Library personnel will offer two bulletin board arrangements, one for our committee display and the other for all other community postings. We are disappointed in the library position, but will comply for now.

**Internet, Websites, Social Media** – Margery reported very promising activity data on the Township Facebook presence, noting that to date there have been no negative postings. She recommended that the Township now add an Instagram presence as well, and she will suggest that to the Board of Trustees. Katie suggested that a link to the Facebook page should be prominent of the Township web page. No other aspects of this agenda item were discussed.

**New Resident Welcome Packet** – There was no discussion of the New Resident Packet.

**Superior Day, June 10** – Superior Day at Oakbrook Park will run from 11:00 am – 2:00 pm. Give-away recycle bags have been procured for the event. A second table will provide display space for offerings from area businesses. The subject of a new banner was not discussed, but staffing was considered.

**How to Build Our Committee** – All agreed that conversation with Superior Day attendees would be a perfect opportunity to recruit new additions to the committee.

**Superior Places: New, Developing, Maintaining** – There was no discussion of this subject.

**Events, Outreach and Community Pride** – The topic of business cards was removed from this agenda item. Brenda explained the method and the ease of initiating a display of information on the Township marquee.

**Interface with Local Realtors** – No discussion.

**Schedule Next Meeting** – The next meeting is scheduled to be held via Zoom on Wednesday, May 17, 2023, at 7:00 p.m.