

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place”

Meeting March 15, 2023

Remarks and Announcements – Brenda Baker, Carla Bisaro and Margery Dosey attended; regrets were received from Carole Hann, Juan Bradford and Ken Schmidt. Juan Bradford sent word that he would confer with Brenda about Superior Day.

Library Display – Carla and Carole had discussed alternate display areas with Mary Garboden of the Ypsilanti District Superior Township Branch Library. The Committee identified a preferred location in the library, and Mary indicated she would submit our request to the library officials. Carla will follow up on a response.

Internet, Websites, Social Media – Margery reported data on Facebook posts and other activity; the latest 164 followers make possible contact with 1500 viewers over 90 days. In the absence of Carole, it was unclear if the informational handouts were those with the QRS insignia on them. The donated computer is currently in Carole’s possession, awaiting transfer to Brenda. No communications were received from Washtenaw County Parks & Rec. The interactive map continues as tabled.

New Resident Welcome Packet – Carole reported that she had supplied replacement packets to Township officials, and gave them information on duplicating the packets as needed. Coupons from local businesses are a possible future addition, and trail maps of area nature preserves, or a link to them, will be easy to include in the welcome packet.

Superior Scenes Article – After discussion, our submission to the Township newsletter will consist of a short inset on Facebook, by Margery, complemented by information composed by Brenda, based on Carole’s listing of pertinent topics.

Superior Day, June 10 – The Superior Day observance will be held at Oakbrook Park on Berkshire Drive. Suggestions for possible give-away items were considered, and Margery will inquire about funding for this. The possibility of business participation was also commented on, but may be postponed until next year.

How to Build Our Committee – Margery reiterated her offer to host a brunch for new Committee volunteer recruits, and the choice of a locale was again discussed. Each current member is urged to be able to bring one possible recruit.

Superior Places: New, Developing, Maintaining – The only discussion of this item was Carla’s intention to address the Superior Places profile on the motorcycle club.

Events, Outreach and Community Pride – Brenda and Carla briefly discussed elements of size, color, logo and brand identity for the new banner.

Interface with Local Realtors – No discussion.

Schedule Next Meeting – The next meeting is scheduled to be held via Zoom on Wednesday, April 19, 2023, at 7:00 p.m.