

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place”

Meeting February 15, 2023

Remarks and Announcements – Brenda Baker, Carla Bisaro and Carole Hann attended; regrets were received from Margery Dosey, Kira Macyda, Juan Bradford and Ken Schmidt. Brenda commented on the announcement that the Township would reinstate Superior Day this coming summer.

Library Display/Bookmarks/Superior Places Binders – This agenda item could be revised to simply reflect Library Display. Carla and Carole told of the most recent visit to the library and their focus on a new display space. Carla will contact Mary Garboden, of the Ypsilanti District Library, to pursue permission to utilize the preferred spot.

Internet, Websites, Social Media – In Margery’s absence, there was no report on Facebook status. Carole reported no new activity at the committee email address. Carole reported that the donated computer is fully set up, and awaits pick-up at Township Hall. Communications from Washtenaw Parks & Rec, as well as Superior Township Parks & Rec, indicate representatives plan to attend next month. The interactive map continues as tabled.

New Resident Welcome Packet – Carole reported that she had supplied quantities of the Emergency Numbers magnets, and Township’s notice that they carried the old Township logo. Carole’s efforts in contacting area businesses indicate that the business community is not well known. Trail maps of area nature preserves, or a link to them, will be easy to include in the welcome packet.

How to Build Our Committee – Carole reported that she had contacted three persons from the distribution list, but she had no positive results.

Superior Places: New, Developing, Maintaining – There was not much discussion of this agenda topic other than Carole’s note that the most recent Superior Places profiles had not been posted on the Township website. Carla will contact Laura Bennett to arrange for that.

Events, Outreach and Community Pride – Brenda noted that we ought to begin planning for a presence at the Dixboro Farmers’ Market. She also touched on the planned Superior Day event and staffing for the event. She will begin consideration of a new banner by sending a picture of the older existing banner.

Interface with Township Regarding Community Identity – This agenda item will be removed from subsequent agendas.

Interface with Local Realtors – Carole told of a postcard from a local realtor, accurately describing a Superior Township location. We will continue to track this habit.

Schedule Next Meeting – The next meeting is scheduled to be held via Zoom on Wednesday, March 15, 2023, at 7:00 p.m.