

Our mission:

To foster pride, unity and a sense of place among Superior Township residents.

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP

July 19, 2023

7:00 p.m. – 8:30 p.m.

Via Zoom Only: <https://us02web.zoom.us/j/86097674785>

or +16465588656, 86097674785# (one tap mobile)

Or Dial on phone +1 312 626 6799

AGENDA

1. Remarks and Announcements (5 min.)
2. Library Display – Update? (5 min.)
3. Internet, Websites, Social Media (15 min.)
 - a. Township Facebook Page
 - i. Content
 - ii. Superior People?
 - b. Instagram Page
 - c. C2PST Email Box Activity (c2pst@superior-twp.org)
 - d. Communications from Washtenaw County Parks & Rec
 - e. Interactive Map [tabled for future]
4. New Resident Welcome “Packet” (20 min.)
 - a. General Review (“Inventory”)
 - b. Coupons from Local Businesses (“a ways off”)
 - c. Trail Guides
 - d. Flyer about C2PST
5. How to Build Our Committee (5 min.)
 - a. Announcements on Township Website?
 - b. Messages on Utility Building Marquee (Clark & Prospect)
6. Superior Places – New, Developing, Maintaining (5 min.)
7. Superior Neighborhoods? – New Idea (5 min.)
8. Events, Outreach, and Community Pride (10 min.)
 - a. Hometown Address Campaign
 - b. Dixboro Farmers’ Market – Livestreaming?
 - c. Information Placement in Township Hall Vestibule
 - d. Marquee on Clark at Prospect (Township Utility Building)
9. Interface with Local Realtors (5 min.)
10. Schedule next Meeting (5 min.)