

Our mission:

*To foster pride, unity and a sense of place among Superior Township residents.*

## **COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP**

**June 21, 2023**

**7:00 p.m. – 8:30 p.m.**

**Via Zoom Only:** <https://us02web.zoom.us/j/86097674785>

**or +16465588656, 86097674785# (one tap mobile)**

**Or Dial on phone +1 312 626 6799**

### **AGENDA**

1. Remarks and Announcements (5 min.)
2. Library Display (5 min.)
3. Internet, Websites, Social Media (15 min.)
  - a. Township Facebook Page
    - i. Content
  - b. Instagram Page
  - c. C2PST Email Box Activity ([c2pst@superior-twp.org](mailto:c2pst@superior-twp.org))
  - d. Communications from Washtenaw County Parks & Rec
  - e. Interactive Map [tabled for future]
4. New Resident Welcome “Packet” (5 min.)
  - a. Coupons from Local Businesses – to be added in 2023
  - b. Trail Guides
  - c. Flyer about C2PST
5. Superior Day (June 10) - Debrief (25 min.)
  - a. Committee Table
    - i. Reuse-Recycle Bag Give-Away
    - ii. Magnets
    - iii. Display Items / Handouts
  - b. Business Table
    - i. Business Cards & Displays
  - c. Live-Streaming
  - d. T-shirts for C2PST Volunteer Staffers
  - e. Brainstorm Feedback & Suggestions for Township Officials
6. How to Build Our Committee (5 min.)
7. Superior Places – New, Developing, Maintaining (5 min.)
  - a. Huron Valley Nighthawks Motorcycle Club (Carla in 2023)
  - b. MacArthur Boulevard – author needed
  - c. Equine Life
  - d. Business in the Township
  - e. Corn Stand
  - f.

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8. Superior Neighborhoods? – New Idea (5 min.)
9. Events, Outreach, and Community Pride (10 min.)
  - a. Hometown Address Campaign
  - b. Dixboro Farmers' Market – Update plan for 2023
  - c. Information Placement in Township Hall Vestibule
  - d. Marquee on Clark at Prospect (Township Utility Building)
10. Interface with Local Realtors (5 min.)
11. Schedule next Meeting (5 min.)