

Our mission:

To foster pride, unity and a sense of place among Superior Township residents.

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP

April 19, 2023

7:00 p.m. – 8:30 p.m.

Via Zoom Only: <https://us02web.zoom.us/j/86097674785>

or +16465588656, 86097674785# (one tap mobile)

Or Dial on phone +1 312 626 6799

AGENDA

1. Remarks and Announcements (5 min.)
2. Library Display (10 min.)
 - a. Library Display Options – Report from meeting with Library officials
3. Internet, Websites, Social Media (15 min.)
 - a. Township Facebook Page
 - i. Informational Handouts at Businesses
 - b. C2PST Email Box Activity (c2pst@superior-twp.org)
 - c. Communications from Washtenaw County Parks & Rec
 - d. Interactive Map [tabled for future]
4. New Resident Welcome “Packet” (5 min.)
 - a. Coupons from Local Businesses – to be added in 2023
 - b. Trail Guides
5. Superior Day (June 10) (25 min.)
 - a. Committee Table
 - i. Reuse-Recycle Bag Give-Away
 - b. Business Table
 - i. Business Cards & ?
 - c. Banner
 - d. Staffing
6. How to Build Our Committee (5 min.)
7. Superior Places – New, Developing, Maintaining (5 min.)
 - a. Huron Valley Nighthawks Motorcycle Club (Carla in 2023)
 - b. MacArthur Boulevard – author needed
 - c. Equine Life
 - d. Business in the Township
 - e. Corn Stand?
 - f.

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8. Events, Outreach, and Community Pride (10 min.)
 - a. Hometown Address Campaign
 - b. Dixboro Farmers' Market – Plan for 2023
 - c. Information Placement in Township Hall Vestibule
 - d. Business Cards
 - e. Computer Screen Information Display
 - f. Marquee on Clark at Prospect (Township Utility Building)
9. Interface with Local Realtors (5 min.)
10. Schedule next Meeting (5 min.)