

Our mission:

*To foster pride, unity and a sense of place among Superior Township residents.*

## **COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP**

**February 15, 2023**

**7:00 p.m. – 8:30 p.m.**

**Via Zoom Only:** <https://us02web.zoom.us/j/86097674785>

**or +16465588656, 86097674785# (one tap mobile)**

**Or Dial on phone +1 312 626 6799**

### **AGENDA**

1. Remarks and Announcements (5 min.)
2. Library Display/Bookmarks/Superior Places Binders (15 min.)
  - a. Library Display Options – Ongoing Negotiations
3. Internet, Websites, Social Media (20 min.)
  - a. Township Facebook Page
    - i. Informational Handouts at Businesses
  - b. C2PST Email Box Activity ([c2pst@superior-twp.org](mailto:c2pst@superior-twp.org))
  - c. C2PST Laptop Computer – status?
  - d. Communications from Washtenaw County Parks & Rec
  - e. Interactive Map [tabled for future]
4. New Resident Welcome “Packet” (10 min.)
  - f. Physical Handout Replenishment materials (Carole, Sarah Collier)
  - g. Future Additions
    - i. Coupons from Local Businesses – to be added in 2023
    - ii. Trail Guides
5. How to Build Our Committee (10 min.)
6. Superior Places – New, Developing, Maintaining (5 min.)
  - a. Huron Valley Nighthawks Motorcycle Club (Carla in 2023)
  - b. MacArthur Boulevard – author needed
  - c. Equine Life
  - d. Business in the Township
  - e. Corn Stand?
  - f.
7. Events, Outreach, and Community Pride (10 min.)
  - a. Hometown Address Campaign
  - b. Dixboro Farmers’ Market – Plan for 2023
  - c. Information Placement in Township Hall Vestibule
  - d. Business Cards
  - e. Computer Screen Information Display
  - f. New banner

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8. Interface with Township Regarding Community Identity (5 min.)
9. Interface with Local Realtors (5 min.)
10. Schedule Next Meeting (5 min.)