

# COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place”

Meeting August 17, 2022

**Remarks and Announcements** – Brenda Baker, Carole Hann and Margery Dosey attended; regrets were received from Carla Bisaro and Ken Schmidt. Brenda noted that she was recording the meeting for later transcription, and that she had received information from Carla pertinent to the meeting agenda.

**Library Display/Bookmarks/Superior Places Binders** – In an email message, Carla informed that she had updated the Superior Places binder in the Township lobby as well as the master copy at home. The most recent bookmarks have been sent to Committee members for their information and Carole reported difficulties with format problems.

**Internet, Websites, Social Media** – Margery told of a month’s unsuccessful efforts to remove the rogue page from Facebook and the decision to proceed with a new Facebook page of our own. We have sufficient content and are prepared for support, and will distinguish our page with Washtenaw County reference. The page will also offer a link to the Welcome Packet. The Committee email address has been set up – c2pst@superior-twp.org.

**New Resident Welcome Packet** – Carole said that the Welcome Packet is ready to go, awaiting only the Supervisor’s Welcome letter. Without that, we may substitute our own. All else, including revolving pictures, is ready to post. The Committee also discussed means to alert new residents to steer them to the Welcome Page.

**Article for *Superior Scenes* Fall Newsletter** – Usually a half-page, our submission can take any form. Brenda will draft an article for clearance with other group members.

**Slideshow Loop Informational Display** – Laura Bennett has told us that revolving displays of photos as on the Township webpage is feasible, but so far, could not accommodate text.

**Superior Places** – There was no real discussion of this item.

**Events, Outreach and Community Pride** – Flyers for the Hometown Address campaign are still in the Township Hall vestibule; business cards have also been suggested. Brenda had little information on the Dixboro Farmers’ Market, but would attend to see the market and get pictures.

**Interface with Township Regarding Community Identity** – Our Committee contact with Township staff is now almost constant, forging strong relationships.

**Committee Business & Development** – Publication of our email address in the Township newsletter may prompt some interest, as will our appearance in social media, especially if we invite Township photos.

**Schedule Next Meeting** – The next meeting is scheduled to be held via Zoom on Wednesday, September 21, 2022 at 7:00 p.m.