

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting July 20, 2022

Remarks and Announcements – Brenda Baker, Carla Bisaro, Nancy Caviston, Carole Hann and Margery Dossy attended; regrets were received from Ken Schmidt.

Library Display/Bookmarks/Superior Places Binders – Until the fall opening of the new library, there will likely be no activity in this relationship. Carla noted that the newest version of bookmarks should be prepared before the library’s opening.

Internet, Websites, Social Media – Margery commented on the lack of response from Township Trustees as she continues to prepare the Facebook page for launch. She has been unable so far to get the unauthorized Superior Township page removed, and our title will distinguish between that page and ours. She has received active support from Laura Bennett at Township Hall, and plans call for announcement of our Facebook page in the fall *Superior Scenes* newsletter.

New Resident Welcome Packet – Also commenting on help from Laura Bennett, Carole presented her most recent draft of the opening Welcome page, which will feature connected links to various Township services and departments. Laura will also be involved in maintaining the Township business list. The committee agreed that a revolving display of Superior Places would be fitting illustration on the Welcome page.

Slideshow Loop Informational Display – Carole reported that it will be necessary to assign a C2PST email address to the donated laptop to assert Township ownership and enable use of the Microsoft software currently on the device. Progress on the slideshow is delayed for the time being.

Superior Places – The two most recent places, Ford Farm and Red Arrow Motel, have been accepted, and no others are currently under consideration. Carla will condense these two into bookmarks, along with all the others.

Events, Outreach and Community Pride – The Hometown Address campaign continues, with flyers in the Township Hall vestibule. The Dixboro Farmers’ Market was discussed, with some doubt about its suitability as a venue for our slideshow.

Interface with Township Regarding Community Identity – Nancy volunteered to contact retiring Treasurer Brenda McKinney to gather contact information, as Brenda had indicated interest in participating with our committee.

Schedule Next Meeting – The next meeting is scheduled to be held via Zoom on Wednesday, August 17, 2022 at 7:00 p.m.