

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting June 15, 2022

Remarks and Announcements – Brenda Baker, Nancy Caviston, Ken Schmidt and Carole Hann attended; regrets were received from Carla Bisaro and Margery Dosey. Brenda noted that communications from Carole and Nancy had been sent “reply all,” and that their messages had gone out to the entire 26 person contact list. Brenda also noted that she was recording the meeting for later transcription.

Library Display/Bookmarks/Superior Places Binders – There was no new information in Carla’s absence.

Internet, Websites, Social Media – In her absence, Margery sent information that she had contacted Facebook about removing the “rogue” Facebook page, originally posted 12 years ago. There has been no action yet from Facebook, but the request will be made again. Meanwhile, a change of name, to be posted on the Township website, may distinguish us from the earlier posting. With consensus from the Township, Margery will proceed with the steps necessary to establish our official Facebook page.

New Resident Welcome Packet – With Carole’s checklist as an agenda guide, it was agreed that the Welcome Packet would include a Supervisor’s Welcome Letter, and links to the Township newsletter, the Superior Township library, the Clerk’s office, Treasurer’s office, Fire Department, Parks & Rec department, Utilities, waste collection, Hometown Address Campaign, Dixboro Farmers Market, Superior Greenway. Carole will contact the Clerk’s office for means to get the Welcome page up and running on the Township website.

Slideshow Loop Informational Display – Carole has had no information from the Township about the acquisition of the donated laptop, delaying further work.

Superior Places – The latest revisions of Ford Cherry Hill Farm and Red Arrow Motel were considered, with a capitalization suggested for the Farm description, and doubt was cast over inclusion of the Red Arrow Motel.

Events, Outreach and Community Pride – The Hometown Address campaign continues, with flyers in the Township Hall vestibule. Brenda will send the digital flyer to Carole for inclusion in the Welcome packet. The Dixboro Farmers’ Market was not discussed.

Interface with Township Regarding Community Identity – The need for recurring contact with the Township will be accentuated as the Facebook account proceeds.

Schedule Next Meeting – The next meeting is scheduled to be held via Zoom on Wednesday, July 20, 2022 at 7:00 p.m.