

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting May 18, 2022

Remarks and Announcements – Brenda Baker, Carla Bisaro, Nancy Caviston, Margery Dosey and Carole Hann attended; regrets were received from Ken Schmidt. Brenda noted that she would soon contact Supervisor Ken Schwartz for a Welcome Letter to add to the new resident packet.

Library Display/Bookmarks/Superior Places Binders – These topics remain inactive, but Carla told of the Library’s interest in our slideshow presentation of Superior Places.

Internet, Websites, Social Media – After her successful presentation to the Township Board of Trustees, Margery recounted the logical progression of the institution of a Township Facebook page. After dealing with an existing “rogue” account, she will set up a schedule, clearing each step with Township officials. She will report to the Board and to our committee as she progresses.

New Resident Welcome Packet – With the Township business listing complete, the committee has agreed that the Welcome packet should be digital, rather than hard copy, and available on the Township website and linked to the Facebook page. A directory of links to Township departments and their information will also be added, along with a listing of emergency phone numbers.

Slideshow Loop Informational Display – We have received a laptop computer from the Ypsilanti District Library for use with the slideshow project. Carole continues to work on setting up the computer with the PowerPoint program used to prepare the slideshow.

Superior Places – Carla submitted first drafts of Superior Places descriptions of the Red Arrow Motel and the Ford Farm. She will make suggested changes and present the documents for approval at the next meeting.

Events, Outreach and Community Pride – The Hometown Address campaign continues, with flyers available in the Township Hall vestibule. Placement of the laptop computer with the slideshow presentation at the Dixboro Farmers’ Market was discussed.

Interface with Township Regarding Community Identity – The need for recurring contact with the Township will be accented as the Facebook account proceeds.

Committee Business and Development – It was noted that Brenda McKinney will be joining the committee as of next month.

Schedule Next Meeting – The next meeting is scheduled to be held via Zoom on Wednesday, June 18, 2022 at 7:00 p.m.