

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place”

Meeting January 12, 2022

Remarks and Announcements – Brenda Baker, Carla Bisaro, Nancy Caviston, Margery Dosey and Carole Hann attended; no regrets were received.

Attendees Introduce Themselves – A quick roll call confirmed full attendance; there will be no further need for introductions at subsequent meetings.

Library Display/Bookmarks/Superior Places Binders – The status of binders and the library display remains unchanged; little progress has been achieved on revisions to the Superior Places bookmarks.

Internet, Websites, Social Media – The committee discussed at length procedures to achieve a Facebook presence. The support of the Township Board will be sought as we enter social media. Carole cited the Border-to-Border group as an example of organizational promotion. Margery will initiate assembling a Facebook profile.

New Resident Welcome Packet – Brenda has not yet received the copy of the current Township welcome packet she requested. Carole suggested contact with Dixboro merchants as a start to assembling a full Township list of businesses.

Video Loop Informational Display – It was noted that our committee and the Superior Places listings on the Township website are not prominent. A “slide show” or Power Point type presentation of this information could better deal with viewers’ interests.

Superior Places – There was no progress reported on any of the currently proposed topics.

Events, Outreach and Community Pride – Copies of the “Where Do You Live?” flyer are available; the Dixboro Farmers’ Market is now closed for the season; and information continues to be available in the Township Hall vestibule. Some discussion occurred regarding providing information to real estate agents, but no contacts to agents were made.

Interface with Township Regarding Community Identity – Since intention was formed to contact Township officials for support in our plans for social media, this agenda item will continue to be addressed.

Committee Business and Development – There was no discussion of this agenda item.

Schedule Next Meeting – The next meeting is scheduled to be held via Zoom on Wednesday, February 16, 2022, at 7:00 p.m.