

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP

June 15, 2022

7:00 p.m. – 8:30 p.m.

Via Zoom Only: <https://us02web.zoom.us/j/86097674785>

or +16465588656, 86097674785# (one tap mobile)

Or Dial on phone +1 312 626 6799

AGENDA

1. Remarks and Announcements (5 min.)
2. Library Display/Bookmarks/Superior Places Binders (5 min.)
3. Internet, Websites, Social Media (10 min.)
 - a. Township Facebook Page
 - i. How to Deal with Existing "Rogue" *Superior Charter Township* Page
 - ii. Progress, Status, Next Steps
 - b. Interactive Map [tabled for future]
4. New Resident Welcome Packet (25 min.)
 - a. Superior Township Businesses Directory – Final Draft
 - b. Letter from the Supervisor
 - c. Township Department Links
 - d. In Case of Emergency...
 - e. Coupons from Local Businesses – to be added in 2023
 - f. Trail Guides
 - g. *Where do you live?* Flyer / Hometown Address Campaign
 - h. Update on Total Package
 - i. Anything we missed?
5. Slideshow Loop Informational Display (10 min.)
 - a. Equipment
 - b. Software
 - c. Current Status & Next Steps
6. Superior Places – New, Developing, Maintaining (15 min.)
 - a. Huron Valley Nighthawks Motorcycle Club (Carla when time)
 - b. MacArthur Boulevard – author needed
 - c. Equine Life
 - d. Business in the Township
 - e. Corn Stand?
 - f. Red Arrow Motel – Final Review
 - g. Ford Cherry Hill Farm – Final Review
 - h.

(over)

Our mission:

To foster pride, unity and a sense of place among Superior Township residents.

7. Events, Outreach, and Community Pride (10 min.)
 - a. Hometown Address Campaign
 - b. Dixboro Farmers' Market
 - c. Information Placement in Township Hall Vestibule
 - d.
8. Interface with Township Regarding Community Identity (1 min.)
9. Committee Business & Development (5 min.)
10. Schedule Next Meeting (4 min.)