

Our mission:

To foster pride, unity and a sense of place among Superior Township residents.

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP

January 18, 2023

7:00 p.m. – 8:30 p.m.

Via Zoom Only: <https://us02web.zoom.us/j/86097674785>

or +16465588656, 86097674785# (one tap mobile)

Or Dial on phone +1 312 626 6799

AGENDA

1. Remarks and Announcements (5 min.)
2. Library Display/Bookmarks/Superior Places Binders (15 min.)
 - a. Library Display Options
 - i. Report from meeting with Mary Garboden of YDL
 - ii. Discussion
3. Internet, Websites, Social Media (15 min.)
 - a. Township Facebook Page
 - i. Informational Handouts at Businesses?
 - b. C2PST Email Box Activity (c2pst@superior-twp.org)
 - c. C2PST Laptop Computer – status?
 - d. Communications from Washtenaw County Parks & Rec
 - e. Interactive Map [tabled for future]
4. New Resident Welcome “Packet” (10 min.)
 - f. Physical Handout Replenishment materials (Carole, Sarah Collier)
 - g. Future Additions
 - i. Coupons from Local Businesses – to be added in 2023
 - ii. Trail Guides
5. Superior Places – New, Developing, Maintaining (5 min.)
 - a. Huron Valley Nighthawks Motorcycle Club (Carla in 2023)
 - b. MacArthur Boulevard – author needed
 - c. Equine Life
 - d. Business in the Township
 - e. Corn Stand?
 - f.
6. Events, Outreach, and Community Pride (10 min.)
 - a. Hometown Address Campaign
 - b. Dixboro Farmers’ Market – Plan for 2023
 - c. Information Placement in Township Hall Vestibule
 - d. Business Cards
 - e. Computer Screen Information Display
 - f. New banner

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7. Interface with Township Regarding Community Identity (5 min.)
8. Interface with Local Realtors (5 min.)
9. How to Build Our Committee (5 min.)
10. Schedule Next Meeting (5 min.)