

## **COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting October 19, 2022**

**Remarks and Announcements** – Brenda Baker, Carla Bisaro, Carole Hann and Margery Dosey attended; regrets were received from Ken Schmidt, Juan Bradford and Kira Macyda.

**Library Display/Bookmarks/Superior Places Binders** – Carla reported on the library “book brigade,” a community effort to transfer books from the old library to the new. She confirmed that corrections had been made to the supply of bookmarks and the Superior Places binders.

**Internet, Websites, Social Media** – Margery reported on Facebook statistics as our presence gets underway. A schedule of new postings has been set up for the rest of the year, with new content added weekly. A Township branding has been set up, so that all Township offerings follow a set style. Carole has monitored the Committee email address, [c2pst@superior-twp.org](mailto:c2pst@superior-twp.org), and will continue to do so. Concerns communicated by Kira Macyda of Washtenaw County Parks & Recreation Commission have been dealt with. The interactive map has been tabled.

**New Resident Welcome Packet** – The Welcome Packet has been completed as we confirmed that Parks & Rec programs have been included. New residents will receive a welcome letter from the Supervisor that leads to the whole welcome packet, including Township emergency numbers. Any consideration of business coupons or advertising will be considered at a later date.

**Article for *Superior Scenes* Fall Newsletter** – Brenda’s article in the *Superior Scenes* newsletter was given extra space as we announced our new endeavor. This publication was among the first to follow the new brand style, as we noted a full-color photograph on page one.

**Participation in Christmas Tree Lighting Event 12-13-22** – Carole, Brenda and Carla have offered to assist Township Parks & Rec at the event.

**Superior Places: New, Developing, Maintaining** – Carla has committed to following up on the Huron Valley Nighthawks Motorcycle Club profile in 2023.

**Events, Outreach and Community Pride** – The Hometown Address campaign continues; Margery will add it to Facebook postings. The Dixboro Farmers’ Market closed at the end of October and will not be considered again until next year. Margery told of a Facebook flyer to be placed in the Township Hall vestibule, and Carole reported difficulty in handling files for the revolving slide show.

**Interface with Township Regarding Community Identity** – Our mounting of a Facebook presence will serve to interface with the Township and its residents.

**How to Build Our Committee** – Margery proposed a plan for recruitment of new committee volunteers for 2023.

**Schedule Next Meeting** – The next meeting is scheduled to be held via Zoom on Wednesday, December 7, 2022 at 7:00 p.m. This shift in meeting dates accommodates Thanksgiving and Christmas date conflicts.