

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place”

Meeting September 21, 2022

Remarks and Announcements – Brenda Baker, Carla Bisaro, Carole Hann and Margery Dosey attended; regrets were received from Ken Schmidt. Neither Nancy Caviston nor Brenda McKinney attended, even though we had hopes of their presence.

Library Display/Bookmarks/Superior Places Binders – Carla reported that, with Carole’s help, the bookmarks are almost ready to print. Carla also noted that because of revisions in content on a number of the bookmarks, she would re-check with the full-page originals for consistency.

Internet, Websites, Social Media – Margery reported that her presentation to the Board of Trustees regarding the institution of our Facebook page was well received, and she provided copies of the presentation. Carole has monitored the Committee email address, c2pst@superior-twp.org, and will continue to do so. It was suggested that we post the email address on our Facebook presence. The interactive map has been tabled at this time as we go through the institution of our Facebook page.

New Resident Welcome Packet – The concept of a list of emergency phone numbers was met with the inclusion of the refrigerator magnets in each packet; and the handout of hard copy information will lead receiving residents through the Welcome program. Other additions, such as coupons and/or trail maps, have been put on hold until next year.

Article for *Superior Scenes* Fall Newsletter – Brenda presented a draft of our newsletter submission. Although we ordinarily receive a half-page for our submission, we may need to either do some editing or be allowed a $\frac{3}{4}$ -page space.

Slideshow Loop Informational Display – A sample of the type of revolving pictures has been included in the Welcome packet, but further work on the concept has been set aside for now.

Superior Places: New, Developing, Maintaining – The only discussion here referred to checking existing descriptions to coincide with bookmark changes.

Events, Outreach and Community Pride – The Hometown Address campaign continues; flyers in the Township Hall vestibule will be refreshed. Description of parking at Dixboro Farmers’ Market was revised because of conflicting information. Business cards, in the style of Township-issued business cards, was discussed.

Interface with Township Regarding Community Identity – Our mounting of a Facebook presence will serve to interface with the Township and its residents.

How to Build Our Committee – In this year, our presence in the Township newsletter brought the addition of two new members to the committee.

Schedule Next Meeting – The next meeting is scheduled to be held via Zoom on Wednesday, October 19, 2022 at 7:00 p.m.