

Our mission:

*To foster pride, unity and a sense of place among Superior Township residents.*

## **COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP**

**October 19, 2022**

**7:00 p.m. – 8:30 p.m.**

**Via Zoom Only:** <https://us02web.zoom.us/j/86097674785>

**or +16465588656, 86097674785# (one tap mobile)**

**Or Dial on phone +1 312 626 6799**

### **AGENDA**

1. Remarks and Announcements (5 min.)
2. Library Display/Bookmarks/Superior Places Binders (10 min.)
3. Internet, Websites, Social Media (30 min.)
  - a. Township Facebook Page
  - b. Township Email Address for this Committee = [c2pst@superior-twp.org](mailto:c2pst@superior-twp.org);
  - c. Communications from Washtenaw County Parks & Rec
  - d. Interactive Map [tabled for future]
4. New Resident Welcome “Packet” (5 min.)
  - a. In Case of Emergency...
  - b. Physical Handout giving Welcome Packet Location
  - c. Future Additions
    - i. Coupons from Local Businesses – to be added in 2023
    - ii. Trail Guides
5. Article for *Superior Scenes* Fall Newsletter – Brief Review (5 min.)
6. Participation in Christmas Tree Lighting Event 12-03-22 (10 min.)
7. Superior Places – New, Developing, Maintaining (5 min.)
  - a. Huron Valley Nighthawks Motorcycle Club (Carla when time)
  - b. MacArthur Boulevard – author needed
  - c. Equine Life
  - d. Business in the Township
  - e. Corn Stand?
  - f.
8. Events, Outreach, and Community Pride (5 min.)
  - a. Hometown Address Campaign
  - b. Dixboro Farmers’ Market
  - c. Information Placement in Township Hall Vestibule
  - d. Business Cards
  - e. Slideshow Loop Information Display

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9. Interface with Township Regarding Community Identity (1 min.)
10. How to Build Our Committee (5 min.)
11. Schedule Next Meeting (4 min.)
  - a. Combined November/December Meeting
  - b. January 2023 Meeting