

Our mission:

*To foster pride, unity and a sense of place among Superior Township residents.*

## **COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP**

**March 16, 2022**

**7:00 p.m. – 8:30 p.m.**

**Via Zoom Only:** <https://us02web.zoom.us/j/86097674785>

**or +16465588656, 86097674785# (one tap mobile)**

**Or Dial on phone +1 312 626 6799**

### **AGENDA**

1. Remarks and Announcements (5 min.)
2. Library Display/Bookmarks/Superior Places Binders (5 min.)
3. Internet, Websites, Social Media (15 min.)
  - a. Facebook Page
  - b. Interactive Map
4. New Resident Welcome Packet (25 min.)
  - a. Listing of Superior Township Businesses
  - b. Letter from the Supervisor
  - c. Coupons from Local Businesses (not necessarily within Township borders)
  - d. Trail Guides
  - e. Ideas for Other Enhancements
5. Slideshow Loop Informational Display (10 min.)
6. Superior Places – New, Developing, Maintaining (5 min.)
  - a. Huron Valley Nighthawks Motorcycle Club (Carla when time)
  - b. MacArthur Boulevard – author needed
  - c. Equine Life
  - d. Business in the Township
  - e. Corn Stand?
  - f. Red Arrow Motel?
  - g.
  - h. Inactive: Ford Farm
7. Events, Outreach, and Community Pride (10 min.)
  - a. Superior Day?
  - b. Hometown Address Campaign
  - c. Dixboro Farmers' Market
  - d. Information Placement in/at
    - i. Township Hall Vestibule Table
    - ii. Real Estate Agencies
  - e.

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8. Interface with Township Regarding Community Identity (5 min.)
9. Committee Business & Development (5 min.)
10. Schedule Next Meeting (5 min.)