

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place”

Meeting November 17, 2021

Remarks and Announcements – Brenda Baker, Carla Bisaro, Nancy Caviston and Carole Hann attended; regrets were received from Margery Dosey.

Attendees Introduce Themselves – Brenda, Carla and Nancy introduced themselves to Carole, noting their years of residence in the community and involvement with the committee; Carole in turn introduced herself, noting her residence in the Township and involvement with other community organizations.

Library Display/Bookmarks/Superior Places Binders – The status of binders and the library display remains unchanged; current revisions to the bookmarks have been distributed for examination before reprinting.

Internet, Websites, Social Media – The committee discussed at length ways in which the Township website and social media could effectively promote the activities of our committee for the benefit of the community. Carole has volunteered to contact the community college for assistance with digital activity.

New Resident Welcome Packet – In discussion, the committee has decided to explore changing the format of the packet from hard copy to digital content. We will continue to seek a source for a listing of Township businesses.

Superior Places – There was no progress reported on any of the currently proposed topics, but an investigation of the Red Arrow Motel is suggested as a possible addition to the Superior Places collection.

Events, Outreach and Community Pride – Copies of the “Where Do You Live?” poster in the Township vestibule will be refreshed. An electronic placement with a repeating loop of Superior Places videos was suggested as a suitable replacement next year for our presence at the Dixboro Farmers’ Market. The Township marquee has been fully utilized by the Parks & Rec Department over the last few months. A real estate provider’s suggested interactive map of the Township is under consideration for our attention.

Interface with Township Regarding Community Identity – Brenda’s conference with Supervisor Ken Schwartz highlighted the need to focus on Superior Township as a cohesive community, rather than a collection of neighborhoods.

Committee Business and Development – Time constraints prevented discussion of this topic.

Schedule Next Meeting – With a bye in December, the next meeting is scheduled for 7:00 p.m., Wednesday, January 12, 2022. The committee will continue to meet via Zoom, and this will be noted in the meeting notices.