

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting September 15, 2021

Remarks and Announcements – Brenda Baker, Carla Bisaro and Nancy Caviston attended; no regrets were received. Brenda mentioned communication from Teresa Welsh regarding our Superior Places listings.

Library Display/Bookmarks/Superior Places Binders – No progress is reported regarding library display or binders; Nancy is in the process of printing the revised set of bookmarks.

Internet/Website – Carla reported that the newest Superior Places and recent revisions have been placed on the Township website. Brenda noted that the website still uses “Ypsilanti” instead of “Superior Township” throughout any listing of the Township’s mailing address.

Superior Scenes Newsletter – Nancy noted that mailing of the fall Township newsletter has been delayed by the need to utilize a mailing service.

New Resident Welcome Packet – Nancy reported that she had not been able to gain information from the Better Business Bureau as to who might provide a list of Township-registered businesses. We have decided to go ahead with assembling a prototype packet for submission to the Township with the information we currently have.

Superior Places – There was no progress reported on any of the proposed topics.

Events, Outreach and Community Pride – Copies of the “Where Do You Live?” poster in the Township vestibule remain available. The Dixboro Farmers Market will soon be closing for the season. A supply of the Township info refrigerator magnets has been placed in the Township Hall vestibule. The Township marquee has been fully utilized by the Parks & Rec Department over the last few months. Contact with real estate agencies may prove helpful in promoting the Superior Places collection.

Interface with Township Regarding Community Identity – As we continue to urge the use of “Superior Township” in mailing address listings on the Township website and in Township communications, Brenda suggested that the change would have to be done by MailChimp, a software used by the Township.

Committee Business and Development – Brenda returned to the communication she received from Teresa Welsh and Howard Watts, in response to an inquiry about our Superior Places collection. Mr. Watts suggested that the descriptions should be tied to an interactive map to facilitate use. We will have to consider this over time.

Schedule Next Meeting – The next meeting is scheduled for 7:00 p.m., Wednesday, October 20, 2021. The committee has decided to meet via Zoom, and this will be noted in the next meeting notice.