

Brenda Baker
8512 Ashton Ct.
Superior Township, MI 48198-3614

June 21, 2021

Superior Township Board of Trustees
Superior Township Hall
3040 N. Prospect Rd.
Superior Township, MI 48198

Subject: Committee to Promote Superior Township

Dear Members of the Board:

This is my “annual” update to you regarding the activities of the Committee to Promote Superior Township (C2PST) during the past year-and-a-half, as well as a re-introduction since the composition of the Board has changed since the 2019 update.

In 2008, the Superior Township Board of Trustees authorized formation of an ad-hoc committee of citizen volunteers to promote the many exceptional and unique qualities of Superior Township. This was undertaken to enhance the Township’s image in the eyes of our residents and others, and engender a sense of pride and appreciation of what we share here.

The first meeting on Oct. 1, 2008, attracted 12-14 interested residents, many of whom continued to participate in the monthly meetings for some time. My update letter [like this one] on Oct. 15, 2009, contained 15 bullet points describing the Committee’s accomplishments during its first year. Everything was new then, and two key accomplishments were naming the committee (which was surprisingly difficult) and developing our mission statement:

To foster pride, unity, and a sense of place among Superior Township residents.

Now, nearly 13 years later, the Committee to Promote Superior Township continues to enjoy success in the form of recurring events and standing items requiring upkeep. Some of these were necessarily curtailed during the pandemic year, but otherwise these include

- Hosting a table at Superior Day
- Contributing an article to every edition of *Superior Scenes*
- Maintaining an information board at the Superior branch of the Ypsilanti District Library
- Assisting the Parks Department with the Township tree-lighting event
- Maintaining an unmanned presence at the Dixboro Farmers’ Market (bulletin board posting)
- Preparing new Superior Places writeups to add to the collection
- Working with the Clerk’s Office to get Committee information placed on the Township website

- Sharing Superior Places with the public
 - On the Township website
 - In binders for viewing at Township Hall and at the Library
 - On bookmarks to take home
- Promoting our ‘Where do you live?’ campaign with flyers and posters
- Distributing refrigerator magnets containing Township information

We also engage in “one-off” projects from time to time, with the current one being a more comprehensive and “welcoming” Welcome Packet for New Residents (and other residents who may request one).

The Township Board has always been supportive of our efforts, providing us with ample space on the Township website and in *Superior Scenes*, as well as a place to meet and other items on occasion (refrigerator magnets, etc.). We thank you for authorizing our existence and for your continuing support.

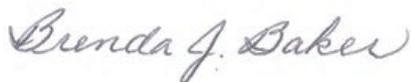
We also have a request:

Please expand on your expectations for the Committee to Promote Superior Township. We’ve done a good job of delivering a lot with a little, but we question if the Township is getting enough “bang for its (figurative) buck.” It is our perception that most residents don’t identify with Superior Township as the **community** they belong to—accompanied by the sense of pride that our Township is worthy of.

We believe strongly in our mission. What does the Board envision us doing to help the Township get there?

Thank you again.

Respectfully,



Brenda J. Baker
 Chair
 Committee to Promote Superior Township

Cc:	Carla Bisaro	Lynette Findley	Laura Bennett
	Nancy Caviston	Brenda McKinney	Tom Freeman
	Jane Frye	Sarah Moon	Jack Goodnoe
	Rose Lang	Brice Ridley	Rhonda McGill
	Towana Parker	Teresa Welsh	Michelle McIntyre
	Satish Ramade	Karl Williams	Carol Poling
	Ken Schmidt	Nancy Yapp	Alex Williams
	Steve Sherman		