

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting October 17, 2018

Remarks and Announcements – Brenda Baker and Nancy Caviston attended; regrets were received from Carla Bisaro.

Library Display/Bookmarks/Superior Places Binders – In Carla’s absence, the committee presumed that the library displays, bookmarks and Superior Places binders are all up-to-date.

Internet/Website – Brenda announced that she had finally received the first email communication from the Township after signing up on the website. Although the content of the email was not of interest to her, she was dismayed to realize the email addresses of all the other recipients were available through that communication. In light of that fact, Brenda may bcc the committee meeting notices in the future. Nancy also commented that the Trustees have been investigating changes to the Township website to address matters of insecurity.

Superior Places – The October 27 Open House at the newly opened Superior Feed Store may offer a chance to gain information for a proposed Superior Places profile. There was no discussion on the proposed topics of Huron Valley Nighthawks Motorcycle Club or MacArthur Boulevard; and it was suggested that an interview with sources of knowledge could help facilitate profiles of Equine Life and Birds. It seems that profiles of the Michigan Folk School and the Dixboro-Matthaei Trail are doable, but we still struggle with an appropriate way to treat Business in the Township.

Events, Outreach and Community Pride – Nancy commented that the suggested smaller size for the refrigerator magnets did not allow for listing all of the Township officials; she also noted that she preferred the font of the older samples, although Verdana and Georgia were also recommended fonts. The committee agreed that they preferred the 2000 quantity at \$530 rather than the 1000 quantity at \$390. The Township will pay for these magnets, and we will be able to hand them out at will. Nancy also requested committee comments for suggestions and corrections before sending them on to Township Hall. Regarding the Hometown Address Campaign, it was also noted that few Township officials have ever even thought about changing their mailing address to Superior Township instead of Ypsilanti. Brenda proposed a letter to the Township Clerk, urging her efforts to prompt others to adopt the Superior Township mailing address. Although the Dixboro Farmers’ Market is expected to close at the end of the month, we should begin plans for next year.

Schedule Next Meeting – To avoid conflict with the Thanksgiving and Christmas holidays, the next meeting is scheduled for 7:00 p.m., Wednesday, December 5, 2018, at Superior Township Hall. Regular meetings will resume on the third Wednesday of the month in 2019.

Meeting notes prepared from tape recording by Carla Bisaro