

COMMITTEE TO PROMOTE SUPERIOR TOWNSHIP – “One Superior Place” Meeting April 18, 2018

Remarks and Announcements – Brenda Baker, Carla Bisaro and Nancy Caviston attended; regrets were received from Ken Schmidt. There were no other announcements.

Library Display/Bookmarks/Superior Places Binders – Carla reported that she had placed the Superior Township Public Parks poster at the library for the month of April. The May selection may possibly be one of the nature preserve posters. The supply of bookmarks at the Township lobby is well stocked, and all the Superior Places binders are current and up to date.

Internet/Website – There was general discussion of this subject. Committee members commented that they had used the Township website to find specific information, and they were able to successfully navigate the site with a bit of searching. Brenda continues to be distracted by the changing pictures and their quick removal; she commented that she had registered her email address on the site, but was not clear what purpose that would serve.

Superior Scenes Article – Committee members were unanimous in their approval of the recent four-color edition of *Superior Scenes*, praising the Township staff responsible. Nancy commented that the color and increased number of pages was made possible by a change to a new printing company. We were content with our C2PST article, but wish to explore ways in which we can better utilize our exposure in the newsletter to better advantage. Nancy added that the Township has on occasion sent “News You Can Use” mailings to selected residents, and that may merit exploration.

Superior Places – There have been no new descriptions written about Superior Places, but all of the current nominations remain viable. It is likely that Superior Feed will open this spring, so it will be possible then to gather information for a Superior Places article. Nancy requested information on suggestions for “Equine Life,” an overview of horse ownership and activity in the Township, and “Birds,” a description of bird watching opportunities within the township. The topic of “Business in the Township,” a focus on commercial enterprises in the community, was added to the Superior Places potential list. Carla reported that the Michigan Folk School has begun operation, with some classes being offered on Vreeland Road, at Washtenaw Community College, and at the Staebler homestead. This brings greater urgency to developing the “Michigan Folk School” Superior Places profile.

Events, Outreach and Community Pride – Staffing for Superior Day was discussed, and Carla supplied a sample of how the sunflower seed planting could proceed. We have a good supply of the “Where Do You Live?” flyers, both on hand and in the Township Hall vestibule. We will also post that flyer at the Dixboro Farmers Market when it opens at the end of May. We agreed to currently remove consideration of neighborhood associations from our ongoing agenda. There has been no activity on the welcome packet or the Township marquee, which is now actively populated with Parks & Rec news, but we will consider suggesting appropriate messages for the winter months when the marquee tends to be idle. Carla also told of contacting bike shops and a lead to Pittsfield Township personnel who have already organized community bike rides. The conflict between bicycling on paved vs. unpaved roads was noted.

Committee Development – The C2PST has developed a plan to question participants at Superior Day about their thoughts about life in the Township, and then use that information in our article for the fall *Superior Scenes*.

Schedule Next Meeting – The next meeting is scheduled for 7:00 p.m., Wednesday, May 16, 2018, at Superior Township Hall.