

Brenda Baker
8512 Ashton Ct.
Superior Township, MI 48198-3614

November 20, 2017

Superior Township Board of Trustees
Superior Township Hall
3040 N. Prospect Rd.
Superior Township, MI 48198

Subject: Committee to Promote Superior Township

Dear Members of the Board:

This is my annual update to you on the activities of the Committee to Promote Superior Township (C2PST) during the past year in support of our mission:

To foster pride, unity, and a sense of place among Superior Township residents.

The committee continued its core activities and events, participating in Superior Day, adding to the collection of “Superior Places,” and maintaining an “unmanned” presence at the Ypsilanti District Library and the Dixboro Farmers’ Market. We thank the library and the market for their continuing help and support.

We contributed an article to each of the two *Superior Scenes* newsletters published during the year, and each time we reminded readers that they live in Superior Township—not Ann Arbor, Plymouth, or Ypsilanti—fine communities all, but our community is **Superior**.

The Committee continued the ‘Where do you live?’ theme at our Superior Day table and in our posting at the Dixboro Farmers’ Market, and there is evidence that the idea is gaining some traction (it’s showing up on computer-generated address lists). The Committee believes that this gradual change will cause residents to identify more closely with Superior Township, and in turn enhance the perception of Superior Township as a unified community.

We added two more “Superior Places” to our collection; and lost one when residents discontinued the annual placing of Christmas candelaria on Cherry Hill Road. A resident who stopped by our table on Superior Day suggested our newest Superior Place, the Flying Pilgrims Flying Field.

We assisted Superior Township Parks with the tree-lighting activity last December; we will be enhancing our participation this year by facilitating an ice-carving demonstration, performed by a Township resident.

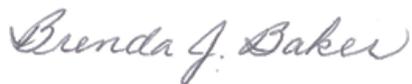
The new Township website offers expanded opportunities to promote the Township, and the Committee is looking forward to learning to utilize these. For starters, a recent “new” participant at one of our meetings suggested placing our agendas and meeting notes on the website.

We also hope to work with the Township to make better use of the marquee on Clark Road east of Prospect, during idle periods when there are no Parks & Rec activities or other announcements.

We meet on the third Wednesday of the month from 7:00-8:30 p.m. at Township Hall (meeting schedule varies in November and December). Any suggestions from Township Board members or anyone else on additional strategies *to foster pride, unity, and a sense of place among Superior Township residents* are welcome and appreciated.

On behalf of the Committee to Promote Superior Township, I want to thank you for your continuing interest and support for this work.

Respectfully,



Brenda J. Baker
Chair
Committee to Promote Superior Township

Cc: Carla Bisaro
Nancy Caviston
Jane Frye
Rose Lang
Towana Parker
Satish Ramade
Ken Schmidt
Steve Sherman

Tarita Fonville
Brenda McKinney
Sarah Moon
Brice Ridley
Karl Williams
Nancy Yapp

Tom Freeman
Jack Goodnoe
Rhonda McGill
Michelle McIntyre
Carol Poling
Alex Williams